

F. M. Kirby Foundation and CASE Announce New \$100,000 Unrestricted Prize for Scaling Impact Enterprises

MORRISTOWN [August 14, 2020] – On August 10, 2020, the [Center for the Advancement of Social Entrepreneurship](#) (CASE) at [Duke University's Fuqua School of Business](#), in conjunction with the [F. M. Kirby Foundation](#), started accepting applications for a new global prize of \$100,000 in unrestricted funds that will be awarded to one scaling impact enterprise in 2020. Named the [Fred Morgan Kirby Prize for Scaling Social Impact](#) (F. M. Kirby Impact Prize) the award is open to all impact enterprises, working anywhere in the world, that meet the following criteria:

- Any nonprofit or for-profit social enterprise working anywhere in the world
- Has strong evidence of impact over at least 3 years and has a plan for how to use the prize to scale that impact in the next 3-5 years
- Has a robust non-discrimination policy that protects against discrimination on the basis of marginalized identities (e.g. race, gender, sexual orientation, ability status, etc.)
- Has exemplary leadership that aligns with the core values of [Fred Morgan Kirby](#), including integrity, resourcefulness, resilience, meaningful collaboration and diversity



Applications for the prize are open online on the [CASE website](#) and close at 11:59 p.m. EST on September 30, 2020. To learn more about the application process and upcoming information sessions, [sign up for the CASE newsletter](#) for ongoing updates.

About the Center for the Advancement of Social Entrepreneurship:

The Center for the Advancement of Social Entrepreneurship is an award-winning research and education center based at Duke University's [Fuqua School of Business](#). CASE's mission is to prepare leaders and organizations with the business skills needed to achieve lasting social change.

About the F. M. Kirby Foundation:

The F. M. Kirby Foundation is headquartered in Morristown, New Jersey. Endowed in 1931 by Fred Morgan Kirby, one of the founders of the F.W. Woolworth Company, it was designed to continue in perpetuity through generations of the family. Since its inception, the Foundation has awarded over \$720 million in grants. Five Kirby family members, currently spanning two generations, serve on the Board, as well as two non-family directors.

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