

F.M. KIRBY FOUNDATION SOLICITATION EVALUATION FORM

DATE: March 27, 2018

REQUEST DATE: January 31, 2018

Last grant acknowledgement: Yes

Program Area: Human Services

APPLICANT:

American Red Cross
New Jersey Crossroads Chapter
695 Springfield Avenue
Summit, NJ 07901

CONTACT: Ms. Anne C. Stern, Senior Director, Foundation Relations

PHONE: 908-273-2076 x 18

PAYEE OTHER THAN ADDRESSEE: American National Red Cross

AMOUNT REQUESTED: \$87,500 **NATURE OF REQUEST:** Toward disaster relief in Morris County - \$77,500; toward blood collection services in Morris County - \$10,000

GRANT HISTORY

LAST GRANT DATE: 4/28/2017

LAST GRANT AMOUNT: \$75,000 **AFS DATE:** 10/6/2017

2011	\$112,500	4/25/2011	Toward disaster relief and blood donor programs in Morris County-\$90,000; toward like purpose for the Morris County communities served by the Colonial Crossroads Chapter-\$22,500
2014	\$120,000	4/14/2014	Toward disaster relief in Morris County, NJ-\$95,000; toward blood donor programs in Morris County, NJ-\$25,000
2015	\$130,000	4/13/2015	Toward disaster relief in Morris County, NJ-\$95,000; toward blood donor programs in Morris County, NJ-\$25,000; toward the Blood Services Integration Initiative in North Jersey-\$10,000
2016	\$75,000	4/4/2016	Toward disaster relief in Morris County, NJ-\$67,500; toward blood donor programs in Morris County, NJ-\$7,500
2017	\$75,000	4/28/2017	Toward disaster relief in Morris County, NJ-\$67,500; toward blood donor programs in Morris County, NJ-\$7,500

DLK COMMENTS: FY17 AFS information included with the ARC National EF.

JFT COMMENTS: For a period of time, Morris County services were included in what was called the Northern New Jersey (NNJ) Chapter of the ARC. Now, the NNJ chapter is part of the New Jersey Region. Morris County service numbers are best reflected under the organizational name of the New Jersey Crossroads Chapter. Changes have been made in our grants software program going back to 2014 moving all grants information from NNJ to NJ Crossroads to reflect more accurately the Morris County information after the regional mergers began; hence, prior grants reported under American Red Cross/Northern New Jersey Region from 2014 through 2017 can now be found under NJ Crossroads.

APPLICANT: American Red Cross/ New Jersey Crossroads Chapter

Anne Stern has provided us with in-depth information regarding ARC services to the Morris County area. All Morris County disaster incidents were home fires impacting 38 families. All of the Morris County disaster service numbers have decreased since FY15 except for the financial assistance, which rose 27% from \$544 in 2015 to \$693 in 2017. The number of volunteers trained, smoke alarms installed, and youth preparedness program participants all decreased slightly from FY16.

That said, Morris County's blood collection results continued to grow and the hosts continued to be diverse, including high schools, colleges, St. Clare's Hospital, religious organizations, and major corporations.

FY18 is also looking active for the New Jersey chapter, including Morris County area expense, though their budget is up only 3.2%. The 2017 FMKF grant was 27% of the FY17 Morris County disaster budget (\$251,462) and 74% of the FY17 Morris County Biomed budget (\$10,124). Keep in mind that the aforementioned figures do not reflect the entire budget of any one chapter.

I plan to visit the Crossroad's chapter later in the year. I recommend renewed support at the budgeted \$75K.

WHB COMMENTS: I would love to see an analysis of all this reorganization that would help demonstrate/justify what seems to have been constant transition. Regardless, after good exchanges with JFT and Anne Stern, I believe we are right to eliminate the Northern NJ Region as the entity with whom we will fund to meet our local interests.

Though the stats vary little from year to year, we are fortunate that Morris County is relatively "calm" compared to more densely populated counties with urban centers. Our support is more than generous and I believe our designation is still appropriate. On a personal note, since being with Liz these past five+ years, I have come to know Steve Sarinelli, former Regional Disaster Officer, recently promoted to Northeast Division Disaster Director, quite well. Steve is very suited for this role and has shared with me his admiration and respect for Anne on many occasions.

SDK COMMENTS: I would just point out that while JFT's very positive relationship (in terms of good stewardship communication) has been built with Anne Stern, Christine Hodde continues to lead this chapter. I note this especially for AKH, given her friendship with Christine during their early days together at Drew University as students. Christine would certainly have come to our Board presentation, but we already had four representatives in the room.

APPLICANT: American Red Cross/Northern New Jersey Region

DISPOSITION:

- Rejection
- Hold for review on/about:
- Approval for: **\$75,000**
- Hold for Board Review
- Insert Information: **Toward disaster relief in Morris County, NJ-\$67,500;**
toward blood donor programs in Morris County, NJ-\$7,500
- Other:

Initials: rdh Date: 3/27/18
Check #: _____ Date: _____