Lafayette College 2019 Referrals to the Board

Organization Project Description	Recommended Amoun
	Anoun
Lafayette College / Kirby Athletics Enhancement Endowment Fund	\$100,000
Easton, PA	
For: Kirby Athletics Enhancement Endowment Fund	
Lafayette College / Alumni Endowment	\$25,000
Easton, PA For: Alumni Association Endowment Fund	
Lafayette College / Alumni (Annual) Fund	\$38,500
Easton, PA	
For: Alumni Fund - Class of '68-\$7,500 in honor of William J.	
Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-	
\$15,000; Class of '87-\$5,000; Class of '13-\$1,000	
Lafayette College / Bailey Endowment	\$15,000
Easton, PA	
For: Carolyn Huntington Bailey Health Center Endowment Fund	
Lafayette College / F.M. Kirby Foundation, Inc. Scholars Fund	\$50,000
Easton, PA	
For: The F.M. Kirby Foundation, Inc. Scholars Fund-toward	
the President's Challenge for Financial Aid	
Lafayette College / Kirby Athletic Merit Scholarships Annual Fund	\$50,000
Easton, PA	
For: Kirby Athletic Merit Scholarships Annual Fund	
Lafayette College / Kirby Athletics Enhancement Gift Fund	\$275,000
Easton, PA	
For: Kirby Athletics Enhancement Gift Fund	
Lafayette College / Maroon Club Easton, PA	\$50,000
<i>For: Maroon Club-\$6,000; Friends of Lafayette Football</i>	
Program-\$13,000; Maroon Club-Lacrosse Program-\$25,000	
(Men's-\$10,000 and Women's-\$15,000); Maroon Club-	
Swimming Program-\$6,000	
	Grand Total \$603,500
	<u></u>

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT: Lafayette College Kirby Athletics Enhancement Endowment Fund

Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: \$150,000 **NATURE OF REQUEST:** For the Kirby Athletic Enhancement Endowment Fund

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$150,000 AFS DATE: 12/14/18

2014	\$200,000	4/14/2014	For: Kirby Athletics Enhancement Endowment Fund
2015	\$175,000	4/13/2015	For: Kirby Athletics Enhancement Endowment Fund
2016	\$150,000	4/4/2016	For: Kirby Athletics Enhancement Endowment Fund
2017	\$150,000	4/28/2017	For: Kirby Athletics Enhancement Endowment Fund
2018	\$150,000	4/23/2018	For: Kirby Athletics Enhancement Endowment Fund

JWK endorsement received.

DLK COMMENTS: See financial analysis.

SDK COMMENTS: The stewardship reports and details continue to just get better and better from the College; not sure if that is due to Alison, Kim, or Roger. I imagine it is a combination, and as far as the financial transparency, I give Roger lots of credit. It is well organized and, while complicated, he tries to make it user friendly.

The meeting, late last August, that JWK and I had with Kim, Sherryta Freeman (the new AD), and Maurice was informative, as were the numerous back and forth exchanges we had with Maurice regarding the Art Gallery Study project. I was relatively impressed by Sherryta at first introduction, and while the clarity of direction in creating a championship culture at Lafayette seems relatively well developed, Sherryta entered during the middle of the process, and my sense is that she probably had to diplomatically embrace and dismiss aspects that were likely already formulated. JWK would know much better than I in terms of how she has been "received" and performed to date. I do note more regular, high quality communications on the website and email blasts from the athletic department.

Based on the requests versus what we targeted this year and what we approved last year, I don't see any big directional changes. The special request for a Lead Investment in "Creating A Championship Culture" is not particularly "meaty." The 9,500 sq. ft. expansion for lacrosse space is likely to have an appeal here, but there is no price tag provided. Not sure how high a priority at

APPLICANT: Lafayette College / Kirby Athletics Enhancement Endowment Fund

this point or just being floated. It is probably a \$4+ million project simply based on sq. ft. If it rose to the level that JWK has a keen interest, then I think we could explore with the college the vision/budget and would then likely contribute through some portion of our RFD account, with a balance currently in the \$2.5 million range. This cannot be properly deliberated by our April Board meeting, but rather I may best seek concurrence from the Board that we could make some allocation from the RFD account for this project if JWK and management deems appropriate without having to wait another year to decide. Certainly, Lafayette women's and men's lacrosse programs have taken on increased interest to our family.

As for the special request for operating support related to the "Championship Culture," I think we are already contributing to that via the significant athletic related allocations, and in addition we are being responsive through renewed support of the two relatively new funds; Scholars Fund-toward the President's Challenge for Financial Aid, and the Kirby Athletic Scholarship Annual Fund. How many ways can we support the athletics program?

I also feel that the commission of an additional painting to be hung within Kirby Hall, probably of a woman as articulated in the request, makes sense. It is JWK's and my intent to pursue this with the college. When funds are needed, I think again a good time to access the RFD account, as we did with the Thurgood Marshall painting. The Distinguished Lecture on Civil Rights in recognition of the centennial of the Kirby Chair in June 1920 has a real appeal. I did a quick google on the candidates suggested and looks like a good list, at least perhaps none that are so radically left that it would upset the founder of the Kirby Chair. A woman might be preferred and Danielle Allen is African American and has guite the credentials. Overall, I think Akhil Reed Amar has the most star power. I imagine it will come down to cost and who they can best secure and don't think we wish to micromanage the speaker selection process. As for a special speaker at time of unveiling of next commissioned portrait, we have plenty of time to consider. Not sure necessary, as I liked the format we used with Thurgood, with the artist speaking. (The mention of Nat Philbrook is included, I think, simply given that I had helped to arrange for his visit to the campus last September when he was traveling on research for his next book. I have met him a few times in Nantucket and Morristown through Finn Wentworth. Maurice was most gracious with his visit, taking good care of him, which I appreciated.)

Otherwise, I think we basically stay the course from last year with a couple of tweaks. Specifically, given the ambitious athletic plans, that we increase our allocation to the Athletics Enhancement Gift Fund by \$50K and decrease the corresponding Endowment Fund by \$50K, hence giving more dollars for <u>immediate</u> use without increasing our overall support. We had actually targeted a \$25K drop overall this year, but with the strength of this request and the strong college stewardship efforts, I don't think we want to send a slight negative message if we can afford it, so the aggregate \$603,500 remains as the recommendation. (All of this is subject to JWK input.)

(We shall want to "target" for 2020, an extra \$1k under alumni funds for Jane Kirby Class of '19, for next year!)

FM KIRBY FOUNDATION				
Financial Statement Analysis				
Grantee Name:	Lafayette College	Date:	:	3/14/2019
Prepared By:	DLK			
Grant Request Amt.	Varies by request	Type of Financial		
Budgeted Amt.	Varies by request	Report Submitted		Audit
		Period Covered in Financial Report	F	YE 6/30/18
Audit Firm	CliftonLarsonAllen LLP			
Opinion	Present fairly	Date of Report		
Basis of Acctg.	GAAP	Issuance	1	.2/14/2018
Current Ratio (Liquidity Ratio/Working Capital Ratio)		Amount of Unrestricted Net Assets (Operating		
	3.12	Reserve)	\$	305,160,000

Note: A current ratio measures an organization's ability to pay short-term and long-term obligations. The higher the ratio, the more capable the organization is of paying its obligations. A ratio under 1 indicates that the organization's liabilities are greater than its assets.

Allocation of Functional Expenses	6/30/2018		tional 6/30/2018 %		%	Must Read Financial Statement Notes	
A. Program Service Expenses B. Management and General C. Fundraising D. Total Expenses	\$ \$ \$ \$	137,015,000.00 27,752,000.00 5,446,000.00 170,213,000.00		80% 16% 3% 100%	Ideally program expenses should be at least 70% of total budget.		

Comments/ Notes:

<u>Budget</u>: The operating budget is projected to break even, with a 4.5% increase in revenues and a 4.6% increase in expenses. Tuition and fee revenue are budgeted to increase by 6% (4% cost increase, coupled with increased enrollment) and account for 64% of the College's revenues. Auxiliary services (dining services, residence halls, College store) account for another 17% of the College's revenues. Philanthropic and endowment support remain flat to FY18. Financial aid represents 46% of the College's operating budget with the College targeting a 36.7% financial aid rate for first-year students. The College had budgeted for three faculty and one admin position to reflect the growing enrollment. Debt service interest remains flat.

<u>Audit</u>: The College had a \$2.9M operating surplus for FY18, down from \$4.8M for FY17. Grants declined by \$3.7M (31%). Overall net assets increased by \$53.5M over FY17. The College had investments of \$902M, of which \$870.7M were endowment related. The College has two unsecured lines of credit, neither of which had any borrowings as of June 30, 2018. The College awarded \$46.7M in student aid for FY18 vs.

- () Rejection
- () Hold for review on/about:
- (xx) Approval for: \$100,000
- (xx) Hold for Board Review
- (xx) Insert Information: For: Kirby Athletics Enhancement Endowment Fund
- () Other:

Initials: <u>1 d h</u> Date: 3/2i(19)Check #: Date:

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education **REQUEST DATE:** February 25, 2019

APPLICANT:

Lafayette College Alumni Endowment Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: \$30,000 **NATURE OF REQUEST:** For the Alumni Association Annual Fund

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$25,000 AFS DATE: 12/14/18

2010	\$12,500	12/15/2010	For: Alumni Association Endowment Fund
2011	\$12,500	12/16/2011	For: Alumni Association Endowment Fund
2016	\$25,000	4/4/2016	For: Alumni Association Endowment Fund
2017	\$25,000	4/28/2017	For: Alumni Association Endowment Fund
2018	\$25,000	4/23/2018	For: Alumni Association Endowment Fund

No request received in 2012 per FMKF suggestion. 2013, 2014 and 2015 requests rejected.

- () Rejection
- () Hold for review on/about:
- (xx) Approval for: \$25,000
- (xx) Hold for Board Review
- (xx) Insert Information: For: Alumni Association Endowment Fund
- () Other:

Initials:	Date:	3	121	4	9
Check #:	Date:				

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT:

Lafayette College Alumni (Annual) Fund Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: unspecified NATURE OF REQUEST: For the Annual Fund

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$38,500 AFS DATE: 12/14/18

2014	\$33,500	4/14/2014	For: Alumni Fund - Class of '68-\$7,500 in honor of William J.
			Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-
			\$10,000; Class of '87-\$5,000; Class of '13-\$1,000
2015	\$33,500	4/13/2015	For: Alumni Fund - Class of '68-\$7,500 in honor of William J.
			Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-
			\$10,000; Class of '87-\$5,000; Class of '13-\$1,000
2016	\$33,500	4/4/2016	For: Alumni Fund - Class of '68-\$7,500 in honor of William J.
			Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-
			\$10,000; Class of '87-\$5,000; Class of '13-\$1,000
2017	\$33,500	4/28/2017	For: Alumni Fund - Class of '68-\$7,500 in honor of William J.
			Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-
			\$10,000; Class of '87-\$5,000; Class of '13-\$1,000
2018	\$38,500	4/23/2018	For: Alumni Fund - Class of '68-\$7,500 in honor of William J.
			Raver; Class of '80-\$5,000; Class of '81-\$5,000; Class of '84-
			\$15,000; Class of '87-\$5,000; Class of '13-\$1,000

SDK COMMENTS: All supplemental information is included with the Athletics Enhancement Endowment Fund EF.

We shall want to target an extra \$1K under alumni funds for Jane Kirby Class of '19, for next year!

() Rejection

- () Hold for review on/about:
- (xx) Approval for: \$38,500
- (xx) Hold for Board Review

(xx) Insert Information: For: Alumni Fund Class of '68 - \$ 7,500 in honor of William J. Raver Class of '80 - \$ 5,000 Class of '81 - \$ 5,000 Class of '84 - \$15,000 Class of '87 - \$ 5,000 Class of '13 - \$ 1,000

() Other:

Initials: 10C	_ Date: $3/21(19)$
Check #:	Date:

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT:

Lafayette College Bailey Endowment Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: \$15,000 **NATURE OF REQUEST:** For Carolyn Huntington Bailey Health Center Fund

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$15,000 AFS DATE: 12/14/2018

2014	\$7,500	4/14/2014	For: Carolyn Huntington Bailey Health Center Endowment Fund
2015	\$10,000	4/13/2015	For: Carolyn Huntington Bailey Health Center Endowment Fund
2016	\$10,000	4/4/2016	For: Carolyn Huntington Bailey Health Center Endowment Fund
2017	\$10,000	4/28/2017	For: Carolyn Huntington Bailey Health Center Endowment Fund
2018	\$15,000	4/23/2018	For: Carolyn Huntington Bailey Health Center Endowment Fund

- () Rejection
- () Hold for review on/about:
- (xx) Approval for: \$15,000
- (xx) Hold for Board Review
- (xx) Insert Information: For: Carolyn Huntington Bailey Health Center Endowment Fund
- () Other:

Initials: _____ Date: _____ Check #:_____ Date: _____

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT: Lafayette College F.M. Kirby Foundation, Inc. Scholars Fund Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5042 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: unspecified NATURE OF REQUEST: Toward the President's Challenge for Financial Aid

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$50,000 AFS DATE: 12/14/2018

1986	\$25,000	12/31/1986	
1987	\$25,000	12/31/1987	
1989	\$40,000	12/31/1989	
2017	\$50,000	4/28/2017	For: The F.M. Kirby Foundation, Inc. Scholars Fund-toward the
			2017 President's Challenge for Financial Aid
2018	\$50,000	4/23/2018	For: The F.M. Kirby Foundation, Inc. Scholars Fund-toward the
			President's Challenge for Financial Aid

- () Rejection
- () Hold for review on/about:
- (xx) Approval for: \$50,000
- Hold for Board Review (XX)
- Insert Information: For: The F.M. Kirby Foundation, Inc. Scholars Fund-(xx) toward the President's Challenge for Financial Aid
- () Other:

Initials: 1 d Date: 3/n/19Check #: Date:

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT:

Lafayette College Kirby Athletic Merit Scholarship Annual Fund Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5042 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: unspecified NATURE OF REQUEST: Toward Athletic Merit Scholarships

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$50,000 AFS DATE: 12/14/2018

2017	\$50,000	4/28/2017	For: Kirby Athletic Merit Scholarship Annual Fund
2018	\$50,000	4/23/2018	For: Kirby Athletic Merit Scholarship Annual Fund

- () Rejection
- () Hold for review on/about:
- (**xx**) Approval for: **\$50,000**
- (xx) Hold for Board Review
- (xx) Insert Information: For: Kirby Athletic Merit Scholarship Annual Fund
- () Other:

Initials:	1 de	Date:	3/21/19
Check #:		Date:	: 1

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT: Lafayette College Kirby Athletics Enhancement Gift Fund Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: \$225,000 **NATURE OF REQUEST:** For Kirby Athletics Enhancement Gift Fund

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$225,000 AFS DATE: 12/14/18

2014	\$275,000	4/14/2014	For: Kirby Athletics Enhancement Gift Fund
2015	\$250,000	4/13/2015	For: Kirby Athletics Enhancement Gift Fund
2016	\$225,000	4/4/2016	For: Kirby Athletics Enhancement Gift Fund
2017	\$225,000	4/28/2017	For: Kirby Athletics Enhancement Gift Fund
2018	\$225,000	4/23/2018	For: Kirby Athletics Enhancement Gift Fund

- () Rejection
- ()Hold for review on/about:
- Approval for: **\$275,000** (xx)
- Hold for Board Review (xx)
- (xx) Insert Information: For: Kirby Athletics Enhancement Gift Fund
- () Other:

Initials: 18 Date: 3/21/19 Check #:_____ Date:_____

DATE: March 18, 2019 **Last grant acknowledgement:** Yes **Program Area:** Education

REQUEST DATE: February 25, 2019

APPLICANT:

Lafayette College Maroon Club Easton, PA 18042-1768

CONTACT: Ms. Kimberly A. Spang, Vice President for Development and College Relations **PHONE:** 610-330-5892 **PAYEE OTHER THAN ADDRESSEE**:

AMOUNT REQUESTED: \$55,000 NATURE OF REQUEST: For the Maroon Club

GRANT HISTORY

LAST GRANT DATE: 4/23/2018 LAST GRANT AMOUNT: \$50,000 AFS DATE: 12/14/2018

2014	\$37,000	4/14/2014	For: Maroon Club-\$5,000; Friends of Lafayette Football Program-		
			\$12,000; Maroon Club-Lacrosse Program (Men's and Women's)-		
			\$15,000; Maroon Club-Swimming Program-\$5,000		
2015	\$40,000	4/13/2015	For: Maroon Club-\$5,000; Friends of Lafayette Football Program-		
			\$12,000; Maroon Club-Lacrosse Program (Men's and Women's)-		
			\$18,000; Maroon Club-Swimming Program-\$5,000		
2016	\$45,000	4/4/2016	For: Maroon Club-\$5,000; Friends of Lafayette Football Program-		
			\$12,000; Maroon Club-Lacrosse Program -\$23,000 (Men's-\$9,000		
			and Women's-\$14,000); Maroon Club-Swimming Program-\$5,000		
2017	\$50,000	4/28/2017	For: Maroon Club-\$6,000; Friends of Lafayette Football Program-		
			\$13,000; Maroon Club-Lacrosse Program-\$25,000 (Men's-\$10,000		
			and Women's-\$15,000); Maroon Club-Swimming Program-\$6,000		
2018	\$50,000	4/23/2018	For: Maroon Club-\$6,000; Friends of Lafayette Football Program-		
			\$13,000; Maroon Club-Lacrosse Program-\$25,000 (Men's-\$10,000		
			and Women's-\$15,000); Maroon Club-Swimming Program-\$6,000		

SDK COMMENTS: All supplemental information and comments are included with the Athletics Enhancement Endowment Fund EF.

Target a bump up to \$15K for Men's Lacrosse in 2020.

- () Rejection
- () Hold for review on/about:
- (xx) Approval for: **\$50,000**
- (xx) Hold for Board Review
- (xx) Insert Information: For: Maroon Club-\$6,000; Friends of Lafayette Football Program-\$13,000; Maroon Club-Lacrosse Program-\$25,000 (Men's-\$10,000 and Women's-\$15,000); Maroon Club-Swimming Program-\$6,000
- () Other:

Initials: <u>1 a C</u>	Date:	3/21/1	9
------------------------	-------	--------	---

Check #:_____ Date:_____