

## Summary Notes for the Kirby Alliance Committee Discussion

17 DeHart Street, Morristown, NJ

March 1, 2018, 10:00 a.m.

**Attendees:** **Katharine C. Prentice**, Acorn Hill Fund Director; **Roger H.W. Kirby**, Ann K. Kirby Foundation Director; **Wade H.O. Kirby**, Ann K. Kirby Foundation Director; **Coray S. Kirby**, A. P. Kirby, Jr. Family Fund Director; **Milan S. Kirby**, A. P. Kirby, Jr. Family Fund Director; **Marian J. Lee**, A. P. Kirby, Jr. Family Fund Representative; **William H. Lee**, A. P. Kirby, Jr. Family Fund Representative; **Jefferson W. Kirby**, F. M. Kirby Foundation Director; **Alice K. Horton**, F. M. Kirby Foundation Director; **Laura H. Virkler**, F. M. Kirby Foundation Former Director; **S. Dillard Kirby**, F. M. Kirby Foundation Director; **William H. Byrnes**, F. M. Kirby Foundation Vice President – Grants; **JoAnn F. Tiefau**, F. M. Kirby Foundation Program Officer; **Erin C. Clifford**, F. M. Kirby Foundation Communications and Program Associate

The meeting began with Dillard welcoming Marian and William Lee (Jessie Lee and Marian Burke had conflicts). As an introduction for the presentation from the American Red Cross (ARC), Dillard read a segment of a 1972 New York Times article regarding a massive flood in Wilkes-Barre, PA caused by Hurricane Agnes, recovery efforts for which were led by the American Red Cross and towards which the F. M. Kirby Foundation made a grant for \$40K.

- 1) Presentation from the American Red Cross focusing on national disaster relief efforts
  - a. The presentation began with introductions of the four presenters: Anne Stern, Senior Director, Foundation Relations, New Jersey Region; Mathieu Nelessen, Division Vice President, Northeast Division (New England, New York & New Jersey); Harvey E. Johnson, Jr., Senior Vice President, Disaster Cycle Services; and Guy Triano, Director, Donor Recruitment, Pennsylvania-New Jersey and New York-Pennsylvania Regions Biomedical Services.
  - b. Mathieu reviewed the business model of the ARC and the new concept of “One Red Cross,” or the restructuring of the chapter network to function more as a whole and less as separate entities. This restructuring has created greater efficiencies, increased collaboration, and broken down silos between different parts of the organization.
  - c. Harvey then presented on Disaster Cycle Services, specifically detailing the responses of the organization’s most intensive recovery operations to date for Hurricane Harvey, Hurricane Irma, Hurricane Maria, the Las Vegas shooting, Hurricane Nate, and the California Wildfires, all over the course of just 65 days (from late August 2017 to early October 2017). He then described the ARC’s newest innovations: 1) RCView, an open-source mapping tool used to improve spatial understanding, expand satellite imagery of disaster areas, and coordinate relief efforts; 2) Latino Engagement Team; 3) Immediate Assistance programs; 4) damage Assessment by satellites and drones; and 5) fiscal and intellectual collaborations with large retail and technology companies. Finally, Harvey addressed the \$30M “Sound the Alarm” Campaign to reduce home fires by 25% in 7 years by installing alarms, spreading awareness, and mobilizing community members.

- i. Throughout the Q&A Session following Harvey's presentation, numerous topics were addressed. Harvey's responses are summarized below:
  1. Fund distribution for each disaster is determined by ARC's "forced packages," which are pre-programmed based on the type of disaster, its forecasted size (seven levels within ARC), and the number of people predicted to be affected.
  2. The ARC avoids the politics of the climate change discussion and focuses rather on the idea that there are certainly more disasters in modern day and a necessity to prepare in advance.
  3. Regarding volunteer recruitment, the ARC brings in the volunteers closest to a disaster, Event Based Volunteers (EBV). Typically, these volunteers have little experience working with disasters but are passionate and trained locally. The ARC expects about 30% EBV and will transport in additional, more experienced volunteers.
  4. FEMA and ARC maintain a collaborative relationship in coordinating disaster responses, with FEMA typically covering the cost of transportation of supplies and ARC focusing on the direct delivery of those services.
- d. Guy provided an overview of the ARC's Blood Services, the largest supplier in the country representing 40% of the market. Because it is a national program, the ARC is unique in its ability to transport blood products across all state lines based on need.
  - i. Guy's responses during the Q&A Session are summarized below:
    1. If a disease is detected in a donor's blood, the ARC will deliver that information in person, though it is an extremely rare circumstance due to the intensive screening beforehand.
    2. The ARC does not pay blood donors. In fact, all blood collected for transfusion in the United States must be from volunteer donors.
    3. When blood products begin to run low, the ARC will send out an "emergency appeal," though it is extremely rare that products will ever be completely exhausted due to its ability to shuffle supplies around the country based on need. There are "lows" during the summer and the holidays, most likely because schools and offices are vacant.
- e. Anne closed out the presentation by briefly reviewing National Disaster Relief funding efforts, categorized into two programs (Annual Disaster Giving and Disaster Relief Responder).
- f. If there are any questions for the ARC, please contact Anne Stern ([Anne.Stern@redcross.org](mailto:Anne.Stern@redcross.org)) or, if unable to reach her, contact JoAnn Tiefau ([jft@fmkirby.com](mailto:jft@fmkirby.com)).

## 2) Results of Kirby Alliance Future Presentation Topics survey – Erin

- a. Erin handed out a list of the final results of the survey, for which all members rated their top five choices of thirteen potential presentation topics, listed in cumulative preferential order.
- b. She then read the descriptions for the top three topics: 1) Private Enterprise and Democratic Capitalism; 2) Land Stewardship and Preservation; and 3) Higher Education Reform.

- c. After some discussion, the group agreed on a “Private Enterprise and Democratic Capitalism” presentation for a January 2019 meeting (Date: TBD), most likely given by representatives from the American Enterprise Institute for Public Policy Research, an FMKF grantee.
  - d. Erin explained that perhaps over the next year the branches could exchange relevant and educational materials related to this topic that would then culminate in this presentation and discussion.
  - e. WHB expressed that the descriptions and listed organizations on the survey could perhaps act as a resource when considering potential grantees and building out respective grants programs.
- 3) Opportunity to share any exciting philanthropic projects of each branch, including any Kirby Episcopal House project updates (no more than five minutes each) – All
- a. Wade provided an update on the Kirby Episcopal House project and read a summary from Claudia Sharp, the KEH Manager who meets with the project contractor and architect each week. The project continues to be on budget and on schedule, with an anticipated completion in July 2018. Changes include scaling back the number of overnight visitors from 40 to 25, as well as the installation of a handicap-accessible bathroom and elevator. The roofs on both the main building and the annex are complete. Wade thanked all branches for the support.
  - b. Alice and Laura spoke about the Hill Center, a school located in Durham, NC that provides specialized, multisensory instruction in a caring environment, enabling students with learning disabilities and/or attention deficit disorder to achieve their full potential as independent learners. The school provides ½ day programming covering reading, writing, and math to 174 students with a 4:1 student-to-teacher ratio. Laura elaborated on the Hill Center’s vision to scale its highly regarded HillRAP program as a national model by bringing its methodology and iPad-based technology into additional schools well outside the boundaries of NC. Alice is an Advancement Committee Member and Laura is a Board Member for the Hill Center.
  - c. Wade mentioned a \$50M capital campaign at Avon Old Farms School located in Avon, CT. Wade has one son who has already graduated and another currently attending. The campaign will establish a faculty enrichment endowment and funds to refurbish the kitchen.
  - d. Jeff brought up Lafayette College’s \$400M capital campaign which will conclude in June 2018. Construction on the Art Study Center in the Williams Center for the Arts is in progress. When completed, it will display portions of the Kirby Collection, currently in storage on the 3<sup>rd</sup> floor of the Kirby Hall of Civil Rights. Allan P. Kirby’s portrait by Gerald Leslie Brockhurst, given by the Culbertsons, will be displayed in the Kirby House.
    - i. Roger asked if the artwork will be cleaned on site or sent out. Jeff indicated that he believes it will be sent out for cleaning but could confirm.

4) Update on Kirby Descendant Chart project – Roger

- a. Roger thanked all those who provided details for the Kirby Descendant Chart project. He has reached out to Jake Culbertson and Richard Conahay in search of outstanding information. Katie suggested he contact Kirby Culbertson, as well. While a sensitive topic, Roger mentioned that he will need the dates of divorce to include on the chart.
- b. Roger then passed out a “Family Relation” chart that allows one to easily understand how any family member is related.
- c. Dillard thanked Roger for the huge amount of work he has put into this project and Roger expressed a hope that this chart will be fully completed by the next meeting.

5) Set next meeting (as discussed, potential date in January 2019) – Dillard

- a. Milan pointed out that the group had decided to continue bi-annual meetings. After some discussion to coordinate with the KEH Board Meeting dates, the group agreed to meet Thursday, September 27, 2018 at 10:00 a.m. at the Kirby Episcopal House.
- b. Milan suggested the discussion could be dedicated to the KEH, perhaps with presentations from the contracting and architecture firms and/or Claudia Sharp.
- c. If there is a need for additional presentation topics, it was suggested and Coray agreed that a representative from the Marian Sutherland Kirby Library could present.