

**Summary Notes for the Kirby Alliance Committee Gathering  
Meeting via Zoom  
Thursday, April 30, 2020 at 9:00 a.m.**

**Attendees:** **Marian C. Burke**, Acorn Hill Fund Director; **Katharine C. Prentice**, Acorn Hill Fund Director; **Roger H.W. Kirby**, Ann K. Kirby Foundation Director; **Wade H.O. Kirby**, Ann K. Kirby Foundation Director; **Annette S. Kirby**, Ann K. Kirby Foundation Director; **Coray S. Kirby**, A. P. Kirby, Jr. Family Fund Director; **Milan S. Kirby**, A. P. Kirby, Jr. Family Fund Director; **Jefferson W. Kirby**, F. M. Kirby Foundation Director; **Alice K. Horton**, F. M. Kirby Foundation Director; **Leigh K. Klein**, F. M. Kirby Foundation Director; **Laura H. Virkler**, F. M. Kirby Foundation Former Director; **S. Dillard Kirby**, F. M. Kirby Foundation Director; **Justin J. Kiczek**, F. M. Kirby Foundation Executive Vice President; **Diana L. Kostas**, F. M. Kirby Foundation Treasurer & Secretary; **Erin C. Clifford**, F. M. Kirby Foundation Communications and Program Associate

Due to the circumstances of the current COVID-19 crisis, the meeting, which had been previously scheduled at Mount Vernon with a presentation from JDRF, took place via Zoom with participants calling in via video chat or phone. Mr. S. Dillard Kirby opened the meeting by confirming that all were healthy and suggested that a future KA meeting take place at Mount Vernon when the museum reopens, for which there was a positive response.

The group then discussed philanthropy during this pandemic and shared best practices. Mr. Wade H.O. Kirby described that nonprofits are facing the question of whether donors will continue annual funding or divert donations towards other organizations related to COVID-19 relief. Mrs. Alice K. Horton brought up that the nonprofits with which she is involved highly appreciate the opportunity to apply for general operating support, especially in this time of heightened need. Mr. Roger H.W. Kirby explained that the Ann K. Kirby Foundation has been connecting with nonprofits they currently fund to gauge needs, as well as reaching out to Richmond-based organizations and the American Red Cross for potential grant consideration at the Foundation's July Board meeting. Mr. Justin J. Kiczek summarized that the F. M. Kirby Foundation has encouraged current grantees, especially those in the Human Services and Arts

dockets, to submit early for expedited funding. Mrs. Katharine C. Prentice added that the Acorn Hill Foundation would be considering grantee needs at an upcoming Board meeting, and Mr. Milan S. Kirby said that the A. P. Kirby, Jr. Family Fund has accelerated its grant request process.

Mr. Roger H.W. Kirby then described a potential KA collaborative project to mark the upcoming 100<sup>th</sup> year anniversary of the June 4<sup>th</sup>, 1924 dedication of Kirby Park in Wilkes-Barre, PA. The project might be a collective philanthropic investment in the Park (potentially by means of the existing Kirby Park endowment) or in the city of Wilkes-Barre. Roger reported that the maintenance of the park itself appeared strong, but the placard highlighting Fred Morgan Kirby and the recreational areas appeared less maintained. Dillard added that he will send Roger the contact information for Rep. Aaron Kaufer of the Wilkes-Barre district who has raised significant funding for Kirby Park, as well as Mark Howard of BNY Mellon, the trustee of the aforementioned endowment. Wade added that he had met with the mayor of Wilkes-Barre recently and Roger said he would reach out to him for contact information, as well. The group responded positively to the idea.

Mr. Jefferson W. Kirby described the recent creation of the Fred Morgan Kirby Prize for Scaling Social Impact, administered by the Center for the Advancement of Social Entrepreneurship (CASE) at Duke University's Fuqua School of Business. The annual, global prize, currently in a three-year pilot period, will be awarded to an outstanding social enterprise (either a nonprofit or a mission-driven for-profit), generally with an operating budget of at least \$250,000, that has exemplary leadership, encourages self-reliance, has a demonstrated record of effectiveness, and is poised for significant scaled impact in the next 3-5 years. The organization's leadership and culture should reflect the "Team Fuqua" spirit of meaningful collaboration and

the characteristics of Fred Morgan Kirby: integrity, sincerity, resourcefulness, a passion for social mission, and a strong ethical impetus. The F. M. Kirby Foundation is currently working with CASE to develop marketing and selection process materials for the first prize year and awardee selection in February 2021.

In consideration of the next KA gathering this Fall, Mr. Wade H.O. Kirby suggested JDRF be invited to present as they were unable to at the current meeting. Mrs. Laura H. Virkler agreed to reach out to JDRF to check availability to present to the group. Several dates for the next meeting in the Fall were proposed, either to be held in Morristown, NJ or at JDRF office's in NYC – dependent upon COVID-19 limitations. All agreed that a poll should be created to gauge which date worked for the largest number of participants. Laura will send a poll to the group and requested that all indicate if they are able to participate via Zoom if not able to attend in person.

The meeting concluded at 10:20 am.